

## REVCEAR UNIVERSITY

PROFESSIONAL MARTIAL ARTS & FITNESS CONVENTION

### SCHEDULE AT A GLANCE

THURSDAY DAY 1

## PRE-CON INSTRUCTOR TRAINING & WORKSHOPS THURSDAY JULY 31 FRIDAY AUGUST 1

INUKSDAI	DATI	
9:00am - 5:00pm	Kali4Kids 2 day Certification - Day 1- Apolo Ladra	
4:00pm - 8:00pm	Krav Maga Gun Defenses Seminar (Requirement for Friday's Active Shooter and Hostage Taking/Anti Abduction & Kidnapping Seminar) with Darren Levine & Jon Pascal	
FRIDAY	DAY 2	
8:00am - 12:00pm	Muay Thai Fitness Certification- Katalin Rodriguez Ogren	
9:00am - 12:00pm	Krav Maga Active Shooter Seminar (Must complete Gun Defenses on Friday) with Darrel Levine & Jon Pascal	
9:00am - 5:00pm	Kali4Kids 2 day Certification-Day 2- Apolo Ladra	
9:00am - 5:00pm	XMA Leadership Program- Mike Chat	
12:00pm - 4:00pm	CSW/STX Workshop - Erik Paulson	
1:00pm - 3:00pm	Strength Training for Martial Arts - Katalin Rodriguez Ogren	
1:00pm - 4:00pm	Muay Thai Train the Trainer- Kru Mark DellaGrotte	
1:00pm - 5:00pm	Kettlebell Workshop - Steve Maxwell	
2:00pm - 4:00pm	Krav Maga Hostage Taking/Anti Abduction & Kidnapping Seminar (Must complete Gun Defenses on Friday) with Darren Levine & Jon Pascal	
6:00pm - 8:00pm	Marketing Bootcamp- Pete Hardy	

**B**-BUSINESS

# CONVENTION CLASSES SATURDAY AUGUST 2 SUNDAY AUGUST 3

SATURDAY		
8:00am-9:30am	Dynamic Instructor Training - Mike Chat	
9:45am-11:15am	Fun & Powerful Camp Strategies: Earn \$50K to \$100K Yearly With Fun & Simple Ways to Run Camps - Roland Osborne	
10:00am-12:00pm		
<b>11:30am-12:30pm</b>	Sales Training - Chris Stolzman	
1:30pm-2:30pm	Social Media Workshop - Jason Genet	
2:45pm-3:45pm	Marketing - Pete Hardy	
4:00pm-5:00pm	How to Make Money Without a Pro Shop - Paul Reavlin	
5:15pm-7:00pm	Owners Only Reception & Roundtable	
SUNDAY		
8:30am-9:30am	Private Training as a Revenue Stream - Katalin Ogren	
9:45am-11:15am	Sales Training - Chris Stolzman	
10:00am-11:15am		
<b>11:30am-12:30pm</b>	Adding 'Sizzle to the Steak' in Your Customer Service - Shannon Hudson	
1:30pm-2:30pm	Social Media ROI for Business, Training Centers & Dojo's - Hans Molenkamp	
2:45pm-3:45pm	Marketing Workshop - Pete Hardy	

## INSTRUCTORS/SPEAKERS



















































F-FITNESS	MA-MARTIAL ARTS
Muay Thai Fitness Workshop - Katalin Ogren	Kali4Kids - Apolo Ladra
Fitness Domination - Pete Hardy	Krav Maga Combatives - Darren Levine
	Women's Only Self Defense Seminar - Pete Hardy
Cutting Edge Fitness Trends - Katalin Ogren	Ancient Muay Thai - Kru Mark DellaGrotte
How to Run a Fitness Bootcamp - Pete Hardy	Submission Grappling - Erik Paulson
High Intensity Interval Training (HIIT) - Katalin Ogren	Krav Maga Legal Use of Force Lecture - Darren Levine
The Kettlebell Class - Steve Maxwell	Modern Muay Thai - Kru Mark DellaGrotte

Fitness Domination - Pete Hardy	Wrestling - Tim Kennedy
Muay Thai Fitness Workshop - Katalin Ogren	STX - Erik Paulson
	Krav Maga Knife Attacks - Darren Levine
Boxing: Mitt Drills That Work in Martial Arts - Katalin Ogren	XMA Demo Team Choreography - Mike Chat
High Intensity Interval Training (HIIT) - Pete Hardy	Special Forces Self Defense - Tim Kennedy
Medicine Ball - Steve Maxwel	American Kickboxing: The Art of Counter Fighting - Shannon Hudson & Kevin Hudson